

# AI Ambassador Onboarding

Dear ambassador, to give you a short overview about your responsibilities, the certification process, next steps and further important information, this Onepager is your buddy.

## YOUR RESPONSIBILITIES



### Promoting

Promoting and raising awareness of the AskBrian technology on your campus and within your networks.



### Events

- Organizing workshops, or presentations to showcase the technology and its benefits.



### Network

- Networking with professors, student organizations, and other potential partners to increase AskBrians visibility and reach.



### Feedback

- Providing feedback and insights on how to improve the Brian technology and its presentation.



### Contribute

- Contributing to social media campaigns and online communities to promote Brian.

## THE CERTIFICATION PROCESS

### 1) Orientation Session



Attend online orientation session

### 2) Ambassador Event



Plan and execute a campus-wide event to showcase our technology

### 3) Story telling



Story detailing your experience as a Student Ambassador, and the impact Brian had on your work

### Brian Usage

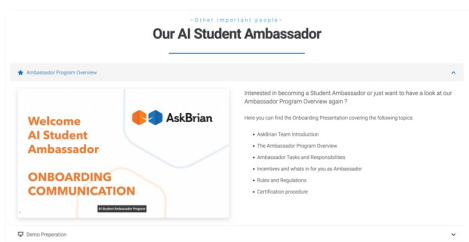


Perform a minimum of 30 requests with a minimum of 10 different skills

## YOUR NEXT STEPS

- Get familiar with the **Brian technology**
- Start thinking about the **type of event** you want to pursue and your target audience
- Define **date** and **schedule** the event
- Start preparing and **collect information** material for your event/demo
- If needed - prepare **marketing procedures**
- If needed - Get back with **questions** to the AskBrian Team
- Pull your **first ambassador event** 😊
- Write a **post / story** about the event and share with us

## AMBASSADOR RESSOURCES



### The Ambassador Website:

- Demo Material
- Onboarding Presentation
- Insight Session Recordings
- Further resources



If you have any questions, remarks or feedback, just send me a message ☺

